

News Release

New soy feed industry guide released

Resource available to help farmers with value-adding practices

For immediate release

Guelph, September 23, 2010 – A comprehensive new soy feed resource designed to help soybean, livestock and poultry farmers adopt value-adding practices has been released by Grain Farmers of Ontario and Soy 20/20. The availability of new and different types of soy feed options spurred the development of this guide, designed to help farmers and soy feed industry stakeholders more thoroughly understand the various domestically produced soy feed products.

“This guide will be a valuable resource for farmers as the availability of specialty attribute soybeans continues to grow,” says Don Kenny, Chair of Grain Farmers of Ontario. “Livestock farmers are the single largest end user group of Ontario soybeans and this guide is a way for us to support that customer group.”

Developed in conjunction with the Canadian International Grains Institute, the guide is designed to encourage value-adding practices through cost reduction (on-farm feed production) and revenue generation (sale of soy oil and meal rather than exclusively whole beans), as well as support the growth of other new soy uses from feed to food to industrial. It also provides information required for soy animal feed producers to optimize the quality of their product.

The *Soy Feed Industry Guide* is available in printed format by contacting Grain Farmers of Ontario and electronically at www.cigi.ca/feed.htm. It will be updated on an ongoing basis.

“We’ve developed this resource for farmers and the feed industry and we welcome any suggestions for additions to future editions,” says Dr. Rex Newkirk of the Canadian International Grains Institute, editor of the guide.

This project was funded in part by Agriculture and Agri-Food Canada through the Agricultural Adaptation Council’s CanAdvance program, and by Grain Farmers of Ontario and Soy 20/20.

Grain Farmers of Ontario (GFO) is the province’s newest and largest commodity organization, representing Ontario’s 28,000 corn, soybean and wheat farmers. Canadian International Grains Institute (CIGI) is a non-profit market development organization with a vision to be the recognized leader specializing in offering continuous advances in Canadian field crop products to the world. Soy 20/20 brings together government, academic and industry partners to stimulate and seize new global bioscience opportunities for Canadian soybeans.

-30-

Contact:

Erin Fletcher, Grain Farmers of Ontario: efletcher@gfo.ca, 519-767-4137

Jeff Schmalz, Soy 20/20: jschmalz@soy2020.ca, 519-826-6559

Ellen Goodman, Canadian International Grains Institute: egoodman@cigi.ca, 204-983-1145